

# The Gurteen Knowledge Café

## The Knowledge Cafe

The Gurteen Knowledge Café<sup>1</sup> brings a group of people together to have an **open, creative conversation** on a topic of mutual interest to surface their collective knowledge, to share ideas and to gain a deeper understanding of the issues involved. Ultimately the conversation should lead to action in the form of better decision-making and innovation.



## What do you need?

- a venue where people can be comfortable and relaxed, with tables and chairs to seat 4 or 5 people per table, preferably with refreshments
- a group of people – 16 to 32 people works best
- a facilitator to introduce and oversee the café – they need not be a specialist, simply a good listener with chairperson skills
- a **powerful question** to spark the conversation
- time - allow 1.5 to 2 hours
- no flip charts in the room

Times are a guide only. But remember, good conversation takes time to develop.

## The value of open, creative conversation

Open, creative conversation embraces dialogue rather than debate. Rather than defending a position, strive for mutual understanding through a frank exchange of ideas or views. In particular:

- suspend assumptions, do not judge
- observe and listen to one another
- welcome differences and explore them
- allow taboo subjects to be raised safely
- listen to your inner voice
- slow the discussion
- search for the underlying meaning

## How does it work?

- The facilitator takes 10-20 minutes (depending on whether the participants have experienced a café before or not) to introduce the café, making its **purpose** clear and posing the question
- A guest speaker can be used to introduce the theme of the café and pose the question, but their speaking time must be strictly limited
- Participants form into small groups of 4 or 5 to discuss the question for 30-60 minutes
- At the request of the facilitator, participants change groups normally three times so they have 3 conversations each about 10 – 20 minutes long
- After the small group conversations the whole group re-assembles in a circle to exchange ideas for 15-30 minutes

## For the facilitator

- Encourage full participation
- Don't take a lead in the discussions, rather wander around and listen into the groups
- Listen out for problems and remind people gently of the rules of 'dialogue'

<sup>1</sup> This tip sheet is based on one created by Steve O'Hagan, a Knowledge Management practitioner in New Zealand. It is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 3.0 Unported License

When starting the small group conversations tell people

- Not to appoint a leader or chairperson
  - Not to appoint a note taker but give permission for participants to take their own notes, if they wish (remember that the focus is on the conversation)

When starting the whole group conversation

- If possible ask the participants to form a circle with their chairs so that they can easily see and hear each other else to form a tighter group
  - Remind them that their comments should be addressed to the whole group and not directly to the facilitator (the objective is to hold a “group conversation”)
  - Invite someone to begin the conversation – it may be slow to start, so tolerate silence
  - Connect diverse perspectives
  - Keep the wrap up short and simple, and thank the participants

How do you record the outcomes of a Knowledge Café?

Participants should not be distracted with recording, as they need to be fully engaged in the conversation. It is best to appoint an external note taker if a record is required. Another option is to invite participants to consider one action point within their sphere of influence that they can take away from the conversation.

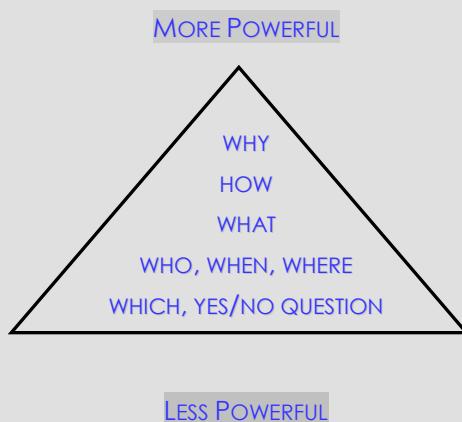


The powerful question: A gateway to insight, innovation and action<sup>2</sup>

A powerful question is at the heart of the knowledge café. Think of it as an invitation to creativity and breakthrough thinking. By considering the three dimensions of powerful questions – construction, scope and assumptions - we can increase the power of the questions we ask and, as a result, increase our ability to generate insights that help shape the future.

## Construction

The construction of a question can make a critical difference in either opening our minds or narrowing the possibilities we consider. By using the words toward the top of the pyramid we can make many of our questions more robust.



## Scope

Tailor and clarify the scope of the question as precisely as possible to keep it within the realistic boundaries and needs of the situation you are working with. Avoid stretching the scope of the question too far.

## Assumptions

To formulate a powerful question, be aware of assumptions within it and use them appropriately. Contrast the question, “What did we do wrong and who is responsible?” with “What can we learn from what has happened and what possibilities do we now see?” The first question assumes error and blame; whoever is responding is likely to feel defensive. The second question encourages reflection and is more likely to stimulate learning and collaboration among those involved.

<sup>2</sup> The Art of Powerful Question: Catalyzing Insight, Innovation and Action by Eric E. Vogt, Juanita Brown, and David Isaacs, 2003