



Knowledge, Process, Innovation  
Explore Resources – Discover Excellence



“We haven’t been **the first**,  
but we have always been at **the forefront**.”

## Our Company

Based on the vision of helping organisations make the most of their experience, know-how and ideas, Dr. Toralf Kahlert founded the company group in the spring of 2000.

Due to the confidence of their customers on the one hand and the commitment to a consequent growth strategy on the other, Pumacy has become a specialist and market leader in the field of knowledge, process and innovation management.

Knowledge, ideas and experience are only useful when incorporated into daily work routines. This generates a cycle to encourage new experiences, processes and innovation. By managing knowledge, organisations create sustainable value and discover excellence.



### Mission and Values

Quality is our highest priority. This proves the confidence we have in our products and services which we use in our own business.

With our solutions we focus on achieving sustainable values for our customers. In doing so the satisfaction of our customers is of utmost importance to us.

To incorporate trust, transparency and an atmosphere of partnership we prefer flat hierarchies.

Family-friendly policies, equal opportunities, work-life balance and the chance to implement personal ideas and intentions have become fundamental to Pumacy.

Retention of employees and customers, interdisciplinarity, employee training, trend monitoring and a comprehensive range of industry sectors help to cope effectively in times of crisis and challenge.

On this basis Pumacy and each employee positively impacts our social, economic and ecological environment.



Dr. Toralf Kahlert,  
CEO



Dr. Lars Langenberg,  
CTO

“We provide maximum **benefit**,  
you benefit from maximised **opportunities.**”

## Our Solutions

### **K** Knowledge Management

Analysis, structuring and transfer of knowledge, experience and internal networks

<b>K.exchange</b>	Transfer of Knowledge
<b>K.structure</b>	Structuring of Knowledge
<b>K.lessons</b>	Making Use of Experiences
<b>K.people</b>	Finding Experts
<b>K.community</b>	Supporting Communities
<b>K.evaluation</b>	Identifying Knowledge

### **P** Process Management

Optimisation of business processes by creation of robust processes and ensuring an integrated flow of information

<b>P.strategy</b>	Defining Process Policies
<b>P.improvement</b>	Improving Poces Flow
<b>P.operations</b>	Operating Information Technology
<b>P.lifecycle</b>	Managing Product Lifecycles



### **I** Innovation Management

Systematic support of the entire innovation process – from idea generation to implementation of innovation projects

<b>I.evaluation</b>	Analysing the Innovative Strength
<b>I.strategy</b>	Managing the Innovation Capacity
<b>I.idea</b>	Exploring Creative Potentials
<b>I.networks</b>	Enabling Open Innovation
<b>I.finance</b>	Realising Projects

Our three business units knowledge, process and innovation management are complementary. They are designed to provide our customers with an approach ranging from the development of innovations and processes to the implementation of a continuous knowledge management. This opens up new possibilities for our customers.

According to our portfolio we analyse existing processes, organisational structures, infrastructures and develop optimisation concepts. We work closely with our customers to ensure that only adequate tools are applied. We deliver strategies, action plans and tools to accelerate the effective use of knowledge, the advancement of innovation and the optimisation of processes.

### **Knowledge Management**

Knowledge management is about more than simply managing information and data. It is about dealing with soft elements such as individual knowledge and personal expertise or the interconnectedness within an organisation.

### **Process Management**

Our process management is based on an integrated approach covering the entire product lifecycle. We seek to ensure a continuous flow of information as well as a robust process management guaranteeing optimal process performance.

### **Innovation Management**

Our innovation management portfolio is aligned to support the entire innovation process ranging from generating ideas to realising innovation projects. We use available synergies between all participants involved in the innovation process of your organisation. We analyse and stimulate creativity potentials and plan individual innovation processes with a clear focus on sustainable strategies.



### **Training**

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Pumacy helps you streamline your business processes and provides you with the know-how needed. Our trainings, coaching sessions and process management services will make you an expert in your organisation. Learn how to use methods more appropriately and how to maximise your opportunities.

“It is the **composition** and not the component that makes a technology the **best** of its kind.”

## Our Technologies



Information technology – a core element of many solutions – is a key part of our portfolio.

Software helps organisations meet their strategic objectives. We offer independent advice in all key technology areas. We analyse organisational requirements, select and implement appropriate software solutions and help you to cope with your business needs.

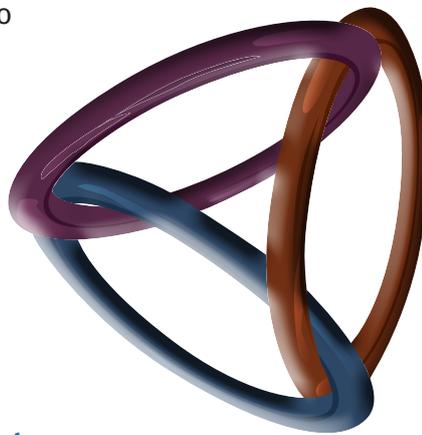


### Software Partners



### **Knowledge Management**

Turning experience into  
knowledge



### **Process Management**

Turning challenges into processes

### **Innovation Management**

Turning ideas into innovation

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We are available for you in Germany and abroad.  
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regional contact details.